

Dr. S. Pandeewari

Assistant Professor

Department of Commerce



I. Academic Qualifications:

Doctoral Research - Ph.D

- **University** : Madurai Kamaraj University, Madurai, India
- **Title** : A Study on the awareness and attitudes of Policyholders towards various types of LIC Policies of Life Insurance Corporation of India in Madurai Division.
- **Year** : 2016

Master of Philosophy

- **University** : Madurai Kamaraj University, Madurai, India
- **Title** : Study on LIC of India towards various types of LIC Policies of Life Insurance Corporation of India in Madurai Division.
- **Year** : 2002

Post-Graduation

- **College** : Sourashtra College, Madurai
- **Degree** : Master of Commerce
- **Year** : 1993

Under Graduation:

- **College** : Lady Doak College, Madurai
- **Year** : 1991
- **Degree** : Bachelor of Commerce

II. Teaching Experience:

- Under-Graduate : 27 years
- Post Graduate : 10 years
- 1996-2004 worked as Lecturer in VPMM Arts & Science College, Srivilliputhur, Virudhunagar District.



- From 2005 has been Working as an Assistant Professor in Mannar Thirumalai Naicker College (SF), Madurai.



Area of Specialization

- Business Law
- Income Tax
- Cost Accounting
- Banking

III Details of Workshops / Seminars / Conference attended :

S.No	Name of the Programme	Name of the Institution	Date
1	State Level Seminar on Madurai, "Inclusive Growth in India"	Mannar Thirumalai Naicker College, madurai	16 th December 2009
2	National Level Seminar on "Investment Scenario in India"	S.V.N. College, Madurai	25 th February 2010
3	State Level Seminar on "Emerging Trend to marketing, through Advertising"	Arul Anandar College, Madurai	17 th May 2010
4	National Level Seminar On Challenges and Opportunitites in Banking Industry	Mannar Thirumalai Naicker Colleg, Madurai	9 th September 2010
5	National Level Seminar on Lights and Shades of Indian Planning	Mannar Thirumalai Naicker Colleg, Madurai	31 st December 2010
6	Nationa Level Seminar on Paradigm Shift in Retail Sector and in Employment Opportunities	Mannar Thirumalai Naicker Colleg, Madurai	19 th March 2011
7	National Level Seminar on entrepreneurship in Industry	Mannar Thirumalai Naicker Colleg, Madurai	16 th December 2022



IV Papers / Posters Presented / Conferences / Seminars / b. Workshops :

S. No	Name of the Programme	Name of the Institution	Title of the paper	Date
1	National Level Seminar	Sri Ramasamy Naidu Memorial College	Emerging Issue in Banking and Insurance Sector	4 th and 5 th March 2010
2	International Conference	Sourashtra College, Madurai	Recent Developments and Techniques in Education, Finance and Entrepreneurship	14 th March 2023
3	State Level Seminar	Mannar Thirumalai Naicker College	Challenges in Corporate Governance and Social Responsibility In India	25 th March 2025

V Professional development Programmes attended

- a. Refresher Courses :
- b. Orientation Courses :
- c. Faculty Development Programmes (FDP) :
- d. Short Term Courses :
- e. Training Programmes :
- f. Other Programmes :

S. No	Name of the Professional Development Programme	Date and No.of Days	Name and address of the Institution imparting training
1	Faculty Development Programme	19 th , 20 th and 21 st may 2008 – 3days	IQAC – Mannar Thirumalai Naicker College
2	Faculty Development Programme - Team Building	20 th & 21 st July 2018 – 2 days	ICT Academy – Mannar Thirumalai Naicker College
3	Faculty Development Programme - one who can Do Teacher, How to Do? And What to do	8 th March 2019 – one day	IQAC – Mannar Thirumalai Naicker College



4	Faculty Development Programme – Prospects of Outcome Based Curriculum	9 th March 2019 – One day	IQAC – Mannar Thirumalai Naicker College
5	Capacity Building Programme on 21 st Century Skills	5-3-2020	IQAC – Mannar Thirumalai Naicker College
6	Faculty Development Programme – Quality Assurance and Sustenance in Higher Education	11-03-2020	IQAC – Mannar Thirumalai Naicker College
7	Faculty Enrichment Programme	19-05-2020	IQAC – Mannar Thirumalai Naicker College
8	Enhancing Quality by unearthing Innovative practice	18-04-2022 to 24-04-2022 – 7 days	IQAC – Mannar Thirumalai Naicker College
9	Faculty Enhancement Programme consultancy and corporate Training	17 th March 2023	IQAC – Mannar Thirumalai Naicker College
10	Faculty Development Programme	27 th January to 31 st January 2025	Bharti Vidyapeeth(Deemed to be University) college of Engineering, Pune in collaboration with ExcelR Edtech Pvt. Ltd
10	Faculty Development Programme	February 3 rd , 2025 to February 8 th , 2025	Finessefleet Foundation and Sanjivani University- Finessefleet Headquarters, Bangalore

VI Paper Publications:22.03.2022

a. Journal (UGC Approved Journals)

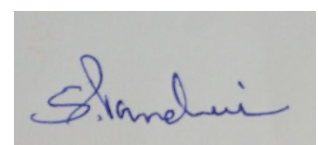
S. No	Name of Author / s	Title of the Paper	Name of the Journal	Volume / Issue No.	ISSN No.	Month & Year of publication
1	Dr. S. Pandeeswar i	Contemporary and Upcoming Issues In the Field of Intellectual Property rights.	International Journal of Humanities, Law and Social Sciences.	Vol IX Issue 1 No.12:202 2	2348-8301	
2	Dr. S. Pandeeswar i	A Study on the Impact of Digital Marketing on Consumer Behaviour	International journal of Business and economis research	Vol1	2455-2392 1	March 6.2025



2. Other Services Rendered in the College :

(NAAC, IQAC, Sports, Cultural Activities, Hostel, Department Association,
Placement, Club, Examination, etc.,)

S. No	Name of the Activity	Period	Remarks
1	Head of the Department of B.Com (CA)	2015 to 2018	
2	Annual Day Convenor	2018	
3	Convenor and Committee Members of different committee formed	From 2005 to 2023	



Signature of the Faculty



(Dr. S. Pandeeswari)



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